



Gifted LearningLinks Program Course Syllabus

Instructor name: Anne Hayden Stevens
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Course Title: *Design Studio: Communication for Change*

Session Date: *Winter 2012*

Course Description:

Design requires simultaneous visual, technical and creative problem solving. Students take an in-depth look at the contemporary concepts used in graphic design in this 9-week course. Through use of traditional and cutting-edge technology, students study letterforms, posters, content development and design fundamentals to produce a poster about our environment. Course work includes virtual field trips, group critiques, brainstorming and weekly design experiments.

Outcomes:

Upon successful completion of this course, students will:

- a. *Understand fundamental vocabularies of color, graphic media, and design including composition, proportion, color, typography, and symmetry.*
- b. *Be able to create artwork using core concepts of two-dimensional art and design like composition, perspective, value, and abstraction.*
- c. *Discuss art and make connections between artworks.*
- d. *Express complex ideas in an effective combination of images and text.*

Resources and Materials:

a. Websites

Artworks from the ArtStor library will be presented in class

http://library.artstor.org_turing.library.northwestern.edu/library/welcome.html

<http://www.cooperhewitt.org/>

<http://designarchives.aiga.org/#/home>

<http://www.greenpatriotposters.org/>

b. School supplies to be brought to class each week

Notebook with plain paper

Graph paper (5-10 sheets)

red construction paper (5 sheets)

black construction paper (5 sheets)

Digital camera (phone or ipod is fine)
 scanner (there will be ample notice for this in case scanning needs to be done offsite)
 word processing software like Microsoft Word
 GIMP (Free image editing software: <http://www.gimp.org/>. Please download and install before the course begins)

CTD Statement on Third-Party Web Sites

Instructors are required to thoroughly review any third-party web sites they intend to use in their courses for inappropriate content. However, because web content continuously changes, CTD disclaims any responsibility for any of the content contained on third-party web sites used in course materials. If you become aware of anything that may be inappropriate, please notify CTD staff immediately.

Schedule:

Date(s)	Studio session	Topic(s)	Activities	Assignments
Session 1 Pre-Assessment	Language of Design	Composition	Cut paper posters	Sketchbook 1 Blog 1
Session 2	Color and Design Lecture/ GIMP Online Exercise	Color	Positive/ negative	Sketchbook 2 Blog 2
Session 3	Design with a Message Lecture Content research	Inspiration	Research Virtual field trip	Sketchbook 3 Blog 3
Session 4	Typography & Ideas Exercise/GIMP	Digital Typography	Expression with typography	Sketchbook 4 Blog 4
Session 5	Brainstorming	Brainstorm	Painting & Drawing	Sketchbook 5 Blog 5
Session 6	Picture Perfect Image Editing & Adjustment GIMP	Message	Animoto	Sketchbook 6 Blog 6
Session 7	Storyboarding Review of time-based online design	Message	Flashcards iMovie	Sketchbook 7 Blog 7
Session 8	Critique of iMovie, Flashcards and Animoto projects	Publish/ Installation	Sharing your work	Sketchbook 8 Blog 8
Session 9	Review Final Work online	Video submission	Written or audio summary	Blog 9

Student Evaluation and Grading Policies for Credit Courses Only:

Enrichment students will receive a final narrative evaluation after the course is complete.

Instructor Biography: *Anne Hayden Stevens has an MA in Visual Studies from UC Berkeley and a BFA from the California College of the Arts. She has taught art and design for fifteen years at the University of Washington and UC Berkeley. She has taught digital media workshops for kids at the Bellevue Art Museum and the Kirkland Art Center, WA. A professional artist, Stevens has shown locally at the Evanston Art Center and the Harold Washington Library Center.*

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